

Community Engagement Officer introduction

My background:

- BSc in Marketing and Management, MSc in International Development with Economics
- Research Assistant at University of Bath's Department for Social and Policy Sciences
- Engagement Officer/Research and Marketing lead for Evolving Communities who specialise in championing patient and public voice
- Lived in Swindon for nine years, worked across GLL's leisure centres in Swindon and part of Tadpole Garden Village's monthly community market.

My first few days:

Out and about:

- Aaron helped familiarise me with the Penhill area and the various sites CSNPC are responsible for
- Attended the litter pick, pizza and plant event on Friday, plenty of networking

Desk research:

- Working on an excel sheet comparing the first 75 areas benefitting from the Pride in Place project.

The first six months:

Months 1-2 Networking, PIP promotion and initial engagement

- Meeting with community groups – explaining the project and collecting data
- Starting to record data – door-to-door engagement, community groups and set up of drop-in sessions, walk and talk etc.
- Work with comms to spread the word of the PIP project
- Start building a resident/stakeholder email list, initial communications sent out
- Set up of online Penhill PIP feedback survey

Months 3 – 4 continued engagement, area visits and regular communication underway

- Aim to visit a couple of places who started in phase one of PIP for inspiration/learning
- Set up regular communication through email/blog posts
- Continue door to door and drop-in engagement sessions and collecting data

Months 5-6 continued engagement, reporting back on project progress

- Continue engagement
- Start feeding back to residents what has been said – potential for consultation meeting on where the project is at
- Produce a report of initial feedback and progress on the project

I'll continue to link in with Walcot East throughout, share ideas and support each other.