
Community Cycling at Moredon Sporting Hub – Finance Review January 2025



Limitless Cycling

- Bi-weekly cycling sessions on adapted cycles for adults with disabilities/long-term health conditions
- Formerly Wheels for All (since 2008)
- Building community, now 6 months at MSH and attendees doubled.
- 20- 40 participants per session in winter.
- New weekly Limitless Kids & Family session

"I can't remember the last time I saw him smile like that"
(Ros's feedback after her husband's first Limitless session, having been referred by GWH Stroke Team)



Limitless Cycling - Grants

Session	Funding Source	Grant Amount	Grant End	Spend (end Dec '24)	Income (end Dec '24)
Limitless Adults		£10,882.40	June 2026	Staff - £5,713.40	£4,833.00
Limitless Kids & Family		£10,000 (inc other sessions TBC)	July 2026	Staff - £1,446.72	£465.00

Limitless Cycling - Costs

Limitless Adults

	Staff	Track hire	Total cost	Income	Cost per session	Sessions per year (inc. 2 week xmas closure, bank hols & 6 days bad weather)	Annual cost per programme
Existing Cost (2024/2025)	£ 159.00	£ 33.00	£ 192.00	£ 105.00	-£ 87.00	90	-£ 7,830.00
Projected cost per session 2025/2026 (track cost remains same, average session cost £4.50, Staffing cost £24.02 ph)	£ 180.15	£33.00	£ 213.15	£ 180.00	-£ 33.15	90	-£ 2,983.50
Projected cost per session 2025/2026 (track hire at full cost, average session cost £4.50, Staffing cost £24.02 ph)	£ 180.15	£125.00	£ 305.15	£ 180.00	-£ 125.15	90	-£ 11,263.50

Limitless Cycling - Costs

Limitless Kids & Family

	Staff	Track hire	Total cost	Income	Cost per session	Sessions per year (inc. 2 week xmas closure, bank hols & 6 days bad weather)	Annual cost per programme
Existing Cost (2024/2025)	£ 63.60	£ 33.00	£ 96.60	£ 45.00	-£ 51.60	55	-£ 2,838.00
Projected cost per session 2025/2026 (track cost remains same, average session cost £4.50, Staffing cost £24.02 ph)	£ 180.15	£33.00	£ 213.15	£ 72.00	-£ 141.15	55	-£ 7,763.25
Projected cost per session 2025/2026 (track hire at full cost, average session cost £4.50, Staffing cost £24.02 ph)	£ 180.15	£125.00	£ 305.15	£ 72.00	-£ 233.15	55	-£ 12,823.25

Ladies' Learn to Ride & Rusty Riders

- New weekly session
- Supported 50+ women & girls over the past 6 months
- Supported 10 women from Medaille Trust
- Added weekly guided ride as progression
- Average attendance: 6

"Cycling has become my new hobby. I couldn't ride before but now I can. Soon I will be riding to work and college which will save me walking time and bus money!"

(Bianca, 55, Medaille Trust)



Ladies Learn to Ride & Confidence - Grants

Session	Funding Source	Grant Amount	Grant End	Spend (end Dec '24)	Income (end Dec '24)
Ladies' Learn to Ride & Confidence		£4,000	June 2026	Staff - £926.20	£297.00

Ladies' Learn to Ride & Confidence - Costs

Ladies' Learn to Cycle & Confidence

	Staff	Track hire	Total cost	Income	Cost per session	Sessions per year (inc. 2 week xmas closure, bank hols & 6 days bad weather)	Annual cost per programme
Existing Cost (2024/2025)	£ 63.60	£ 33.00	£ 96.60	£ 18.00	-£ 78.60	44	-£ 3,458.40
Projected cost per session 2025/2026 (track cost remains same, average session cost £4.50, Staffing cost £24.02 ph)	£ 72.06	£33.00	£ 105.06	£ 45.00	-£ 60.06	44	-£ 2,642.64
Projected cost per session 2025/2026 (track hire at full cost, average session cost £4.50, Staffing cost £24.02 ph)	£ 72.06	£ 80.00	£ 152.06	£ 45.00	-£ 107.06	44	-£ 10,258.60

Kid's Learn to Ride & Cycle Confidence Sessions

- 50 sessions (+ 4 new SEN specific sessions)
- 200+ children aged 3-13

I can't believe the difference you made in an hour! We've been out for hours everyday since, and I think cycling is her new favourite thing to do. I can't wait to go on bike rides together. You've made such a difference, and Daphne is so proud of herself!" (Mum of Daphne, aged 7)



Kid's Learn to Ride & Confidence - Grants

Session	Funding Source	Grant Amount	Grant End	Spend (end Dec '24)	Income (end Dec '24)
Kids' Learn to Ride & Confidence	 	£7, 370	Sept 2025	Staff - £880	N/A

Kids' Learn to Ride & Confidence - Costs

Kids' Learn to Cycle & Confidence

	Staff	Track hire	Total cost	Income	Existing cost per session (2024/2025)	Sessions per year (inc. 2 week xmas closure, bank hols & 6 days bad weather)	Annual cost per programme
Existing Cost	£ 100.00	£ 33.00	£ 133.00	£ 30.00	-£ 103.00	26	-£ 2,678.00
Projected cost per session 2025/2026 (track cost remains same, average session cost £4.50, Staffing cost £24.02 ph)	£ 60.05	£33.00	£ 93.05	£ 45.00	-£ 48.05	26	-£ 1,249.30
Projected cost per session 2025/2026 (track hire at full cost, average session cost £4.50, Staffing cost £24.02 ph)	£ 60.05	£40.00	£ 100.05	£ 45.00	-£ 55.05	26	-£ 1,431.30

2025/2026 – The Plans

- Remove 'FREE' first Limitless Adult session
 - Increase prices of sessions & introduce tiered system
 - Train more volunteers
 - Recruit apprentice to support sessions in place of 2nd cycle coach & run more public sessions
 - Train more young casual staff to support sessions alongside main cycling coach
 - Increased promotion of sessions to maximise attendance
 - Increase private hire usage of track (e.g. SEND schools, alternative provision etc.)
 - Promo video for sessions to share & encourage fundraising
 - Sponsorship opportunities
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