

Centre Managers report

Looking at the figures on our booking system which doesn't account for the income from our tenants we have taken the following:-

Pinetrees £37,016 (£8190 of which is from The Reading rooms)

John Moulton Hall £9518.30

Pinetrees Community Centre

December

Booking requests were down by 57% with 12 requests.

New customers were down on last month by 85% at 1 new customers

Average booking value was down by 17% £101

Compared to December 2023

Booking requests 2023 were 11, in 2024 were 12 so this year is up by 1 requests

New customers 2023 were 4, in 2024 were 1 so this is down by 3

Average booking value 2023 was £166, in 2024 it was £101 so is down by £65

John Moulton Hall

December

Booking requests are up by 80% on last month with 2 requests

New customer bookings was down by 83% with 1 new customers

Average booking value was down by 43% on November with £50

Compared to December 2023

Booking requests 2023 was 4 in 2024 it was 2 so this year is down by 2

New customers 2023 was 1 in 2024 it was 1 which equal with last year

Average booking value 2023 was £72 in 2024 it was £50 so this year is down by £22

Bookings at Pinetrees Community Centre

1 local resident parties at Pinetrees

2 new bookings - a theatre group called – Also, There's Ghosts theatre company who have booked 32 The Reading Rooms and Swindon SEND families voice have booked the hall for a community event for parents and carers.

Bookings at John Moulton Hall

0 local resident parties at JMH and no new bookings at the moment.