

Centre Managers report

Looking at the figures on our booking system which doesn't account for the income from our tenants we have taken the following:-

Pinetrees £37,016 (£8190 of which is from The Reading rooms)

John Moulton Hall £9518.30

Pinetrees Community Centre

November

Booking requests were up by 100% with 28 requests.

New customers were up on last month by 40% at 7 new customers

Average booking value was down by 77% £122

Compared to October 2023

Booking requests 2023 were 30, in 2024 were 28 so this year is down by 2 requests

New customers 2023 were 9, in 2024 were 7 so this is down by 2

Average booking value 2023 was £495, in 2024 it was £122 so is down by £373

John Moulton Hall

November

Booking requests are up by 75% on last month with 7 requests

New customer bookings was down by 25% with 3 new customers

Average booking value was down by 53% on August with £53

Compared to October 2023

Booking requests 2023 was 6 in 2024 it was 7 so this year is up by 1

New customers 2023 was 1 in 2024 it was 3 which is up by 2 on last year

Average booking value 2023 was £160 in 2024 it was £53 so this year is down by £107

Bookings at Pinetrees Community Centre

New bookings at Pinetrees are a family focus team from Gloucestershire CC have booked The reading rooms for family time.

Voluntary Action Swindon have booked both buildings for Community Drop ins.

Thamesdown hydro therapy pool and Breakaway cycling club both held their AGM's at the Reading Rooms.

2 local resident parties at Pinetrees

Bookings at John Moulton Hall

1 local resident parties at JMH

Early years health advice drop in stay and play held a session at JMH