

Centre Managers report

Pinetrees Community Centre

July

Booking requests were the same as June with 20 requests.

New customers were the same as June at 6 new customers

Average booking value down by 47% £96

Compared to July 2023

Booking requests 2023 were 25, in 2024 were 20 so this year is down by 5 requests

New customers 2023 were 8, in 2024 were 6 so this is down by 2

Average booking value 2023 was £134, in 2024 it was £96 so is down by £38

August

Booking requests were up on July by 90% with 38 requests.

New customers were 50% down on July with 3 new customers

Average booking value up by 111% £202

Compared to August 2023

Booking requests 2023 were 37, in 2024 were 38 so this year is up by 1 requests

New customers 2023 was 1, in 2024 were 3 so this is up by 2

Average booking value 2023 was £253, in 2024 it was £202 so is down by £51

John Moulton Hall

July

Booking requests are down 50% on June with 2 request

New customer bookings were the same as June with 2 new customers

Average booking value was down by 38% on June with £36

Compared to July 2023

Booking requests 2023 was 6 in 2024 it was 2 so this year is down by 4

New customers 2023 was 2 in 2024 it was 2 so this is the same

Average booking value 2023 was £85 in 2024 it was £36 so this year is down by £49

August

Booking requests are up 50% on July with 4 requests

New customer bookings were up 50% with 3 new customers

Average booking value was up by 103% on July with £73

Compared to August 2023

Booking requests 2023 was 6 in 2024 it was 4 so this year is down by 2

New customers 2023 was 8 in 2024 it was 3 so this is down by 5

Average booking value 2023 was £562 in 2024 it was £73 so this year is down by £489 I have had a look as to see why there is such a difference and it is because there used to be a church group at JMH who used to book up to 3 days a week, whereas currently the church group we have only book a Sunday with and occasional Saturday.

Bookings at Pinetrees Community Centre

A new booking - line dancing they have booked 3 sessions which if they take off hopefully they will book some more.

Moving bookings from the meeting room in Pinetrees to The Reading Rooms so far has been successful and only lost a single booking (a get together) because of the move.

We have had to put in a baby changing unit to keep within the guidelines of a group that is moving to The Reading Rooms which is Guide Dogs My Time to Play early years group for families of children aged 0-4 with a vision impairment. Without the baby changing unit they would have had to cancel their block booking.

4 local resident party at Pinetrees

Bookings at John Moulton Hall

1 local resident party at JMH

We had a booking at The Reading rooms to delivery of the Oliver McGowan Mandatory training on Learning Disabilities & Autism which seemed to work for the group so they have booked an additional 2 bookings to delivery the course but The Reading Rooms were already booked so they have booked the hall at John Moulton Hall.

