

Assets Managers report

Pinetrees Community Centre

April

Booking requests are up by 43% on March with 37 requests.

New customers were down by 57% on March with only 3 new customers

Average booking value up by 235% £174

Compared to April 2023

Booking requests 2023 were 18 in 2024 were 37 so this year is up by 19 requests

New customers 2023 were 7 in 2024 were 3 so this is down by 4

Average booking value 2023 was £153 in 2024 was £174 so is up by £21

May

Booking requests are down by 16% on April with 31 requests.

New customers are up by 100% with 6 new customers

Average booking value is down by 32% £115

Compared to May 2023

Booking requests 2023 were 24 in 2024 were 31 so this year is up by 7

New customers 2023 were 17 in 2024 7 so this year is down by 10

Average booking value 2023 was £234 in 2024 was £115 so this year it is down by £119

We have had 3 birthday parties from local residents.

Pinetrees Memory Café is thriving. They have now outgrown the meeting room and having to use the Main hall. Recently they have had the following visitors entertaining everyone- Llamas, a singer and exercises with Lin.

Madanu will be running a gardening with maths course again at Pinetrees as it has been successful. They have also beautifully planted our wall and hanging baskets for us.

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John Moulton Hall

April

Booking requests up by 13% on March with 9 request

New customer bookings up by 250% on March with 7 new customers

Average booking value was down by 49% on March with £166

Compared to April 2023

Booking requests 2023 was 6 in 2024 it was 9 so this year is up by 3

New customers 2023 was 3 in 2024 it was 7 so this year is up by 4

Average booking value 2023 was £309 in 2024 it was £166 so this year is down by £143

May

Booking requests down by -11% on April with 8 requests

New customer bookings down by 28% on April with 5 new customers

Average booking value was up 82% on April with £293

Compared to May 2023

Booking requests 2023 was 13 in 2024 it was 8 so this year is down by 5

New customers 2023 was 6 in 2024 it was 5 so this year is down by 1

Average booking value 2023 was £87 in 2024 it was £293 so this year is up by £206

JMH had two local resident birthday party and a gender reveal party.

We have got a new block booking starting at JMH 4hours every Sunday starting at the end of June. The group are Super Church UK.

The Swindon well living group who ran a slow cooker group at JMH which went really well have now booked JMH again to run a air fryer cooking course. With both the course the people who take part receive a slow cooker/air fryer that they are allowed to take home and keep.

The Wiltshire Age uk fitness and friendship club that used to charge are now free to attend.

General

We are changing our toilet roll holders in the hope that it will help stop People using more than necessary then causing a blockage resulting in us having to call out Dyno-Rod therefore hopefully cutting some costs. The new toilet roll holders are centre feed ones where you only get

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one sheet at a time. The holders are on a free 3 year loan and if there are any problems or damage they will replace them.

As Aaron has mentioned Pinetrees and John Moulton Hall have become Vitamin distribution sites. The vitamins are for Pregnant people and for young children under the age of 4 under the NHS healthy starts scheme. So far no one has come in and collected any. We have advertised on facebook that we are a distribution site so hopefully .

With 32 being on a long let we are trying to encourage the groups that use 32 to move their future booking to either JMH or Pinetrees.

There is an issue with JMH meeting room and that is that there is no switch to switch the lights off as the are automatic. This means that any group that want to use a projector for their booking they can't. As a lot of the bookings from 32 are training bookings they do need to use a projector. We are looking into whether it would be possible to add a switch and how much this would cost.